

PROPOSED MEMORANDUM OF UNDERSTANDING OF TICCIH-EUROPE (Draft 25 April 2022)

PURPOSE

The aim of this document is to provide a Memorandum of Understanding which acts as a foundation underpinning the creation of TICCIH-Europe, a regional group which sits within its parent international organisation, *The International Committee for the Conservation of the Industrial Heritage* (TICCIH). The reason for this is to enable TICCIH members in European countries to collaborate more effectively, and to empower them by helping them gain access to funding opportunities offered by European institutions.

BACKGROUND

Since the Second World War, European institutions have considerably broadened the range of programmes to protect and enhance cultural heritage. Major milestones in this process are listed below:

The **Council of Europe** was established in London in 1949 shortly after the end of World War II. It has members from 46 out of the 56 countries in Europe. It aims to promote cooperation in a common political and legal space, based on the values of democracy, human rights, and the rule of law. One of its outstanding initiatives in the field of cultural heritage has been the creation of “cultural routes”.

The **European Union**, established in 1958 as the European Economic Community (EEC), became the European Union (EU) in 1993 and today is made up by 27 Members States. In recent years, the European Union has financed many projects, such as:

- Erasmus+: the EU's programme to support education, training, youth and sport in Europe. The 2021-2027 programme places a strong focus on social inclusion, the green and digital transitions, and promoting young people's participation in democratic life.
- Horizon Europe 2021-2027: the EU's key funding programme for research and innovation with a budget of €95.5 billion; it tackles climate change, helps to achieve the UN's Sustainable Development Goals and boosts the EU's competitiveness and growth
- Creative Europe invests in actions that reinforce cultural diversity and respond to the needs and challenges of the cultural and creative sectors. The Creative Europe programme 2021-2027 has a budget of € 2.44 billion. The main objectives of the programme are to “safeguard, develop and promote European cultural and linguistic diversity and heritage” and “increase the competitiveness and economic potential of the cultural and creative sectors, in particular the audiovisual sector”.

In 2011 the Union approved the program “**European alliance 3.3: towards an EU strategy for Cultural Heritage**” with a focus on tangible heritage which was promoted by 27 organisations and European Heritage networks coordinated by **Europa Nostra**. These major heritage organisations have all agreed to work together to promote the untapped potential of Europe's cultural heritage. In particular, the member states pledged to cooperate with the European Union to develop clause 3.3 of the Lisbon Treaty, which stipulates that the EU should “respect its rich, diverse cultural and

linguistic wealth" and to make sure the cultural heritage of Europe will be sustained and developed". These agencies are committed to develop a common strategy for evaluating European assets and cultural heritage as a major resource. The Council of Europe participates in the development of this program.

The **European Parliament** adopted on 8 September 2015 a resolution for an "integrated approach to the European cultural Heritage (2014/2149)".

In December 2019, the EU launched the '**Green Deal**', the overarching objective of which is to enable Europe to become the first carbon-neutral continent by 2020 resulting in a cleaner environment, more affordable energy, smarter transport, new jobs and an overall better quality of life.

In 2021 the pioneering "**European Cultural Heritage Green Paper**" has been developed by Europa Nostra in partnership with ICOMOS and the Climate Heritage Network, and produced with the vital support of the European Investment Bank Institute. The Paper has also received invaluable input from members of the European Heritage Alliance 3.3. and has benefitted from the support of the Creative Europe Programme of the European Union. The document includes a set of "deeply transformative policies". Among them, "Building and renovating in an energy and resource efficient way" (2.1.4) is intended to "**increase funding of heritage agencies in order to support energy efficiency efforts across Europe's historic built environment**"

The EU's long-term Budget (2021-2027) and the **NextGenerationEU (NGEU)**, the temporary instrument designed to boost the recovery is the largest stimulus package ever financed in Europe. Together they sum a total of €2.018 trillion in current prices.

The centrepiece of NextGenerationEU is the **Recovery and Resilience Facility**– an instrument for providing grants and loans to support reforms and investments in the EU Member States at a total value of EUR 723.8 billion. "Renovate" is one of the 6 Key Features of NextGenerationEU and concerns the "Energy efficiency of buildings"

TICCIH EUROPE CONSTITUTION

In this context European members of TICCIH:

Consider

1. The Industrial Heritage is the tangible and intangible evidence of industrialisation, one of the greatest economic and social revolutions of the history of mankind, which started in Europe and has spread all over the world.
2. As a consequence, Europe has inherited an exceptionally rich industrial heritage, and it is no coincidence that the conservation of this legacy as part of the Cultural Heritage also began in Europe.
3. The industrial heritage can therefore be considered a common tangible and intangible heritage of all European countries.

4. However, TICCIH has experienced difficulty participating in cultural programs related to industrial heritage in Europe, even though European authorities have frequently asked TICCIH to provide its expertise. This is because TICCIH is not strictly a European entity – its remit is global.
5. As a consequence, TICCIH has no distinct, legally-constituted presence in Europe, and its members often do not apply to EU programs for funding, declining opportunities for international collaboration.

And consequently agree

6. To set up a specific group of TICCIH on the European continent called TICCIH-Europe and committed to pursue the following goals:
 - a) To encourage the conservation and valorization of European industrial heritage.
 - b) To nurture trans-boundary industrial heritage projects promoting research, restoration, adaptive re-use, regeneration, education and skills, and tourism.
 - c) To collaborate with the Heritage program "European Union 3.3" in the field of industrial heritage,
 - d) To promote participation in programs funded by the European Union related to industrial heritage and landscapes such as Creative Europe, Horizon 2020, Erasmus +, Europe for citizens and to have access to structural funds and *Investment Europeans*.
 - e) To coordinate projects for the valorisation and regeneration of the industrial heritage with the objectives of the Green Transition and the NextGenerationEU (NGEU)
 - f) To help the evolution of industrial heritage courses at Universities and training skills in this field.
 - g) To collaborate with Europa Nostra (the NGO founded in 1963 and organised as a federation of more than 50 participant countries, whose purpose is to preserve European cultural and natural Heritage) in promoting excellence through the EU Prize for Cultural Heritage of Europa Nostra Awards and facilitating the nomination of high-quality industrial sites.
 - h) To act as advocates for industrial heritage, particularly towards policy- and decision-makers at all levels of government, and to campaign to save threatened industrial heritage sites – for example, through the nomination of threatened sites for inclusion in the "7 Most Endangered programme" of Europa Nostra, and through collaboration with E-FAITH, the European Federation of associations for industrial heritage and technical heritage.

- i) To help develop and promote regional, national and international Industrial Tourism routes and trails, particularly through cooperation with ERIH (the European Route of Industrial Heritage).

ORGANISATION OF TICCIH EUROPE

It is proposed that TICCIH-Europe should be configured as a network formed by all TICCIH members (from public or private institutions and associated national industrial heritage organisations) committed to or interested in the conservation of the European industrial heritage.

TICCIH Europe should be coordinated by a "Steering Committee", composed of members chosen from among TICCIH members with the aim of:

- a) Promoting joint activities among TICCIH members and joint activities with other associations in European countries
 - b) Disseminating information on programmes funded by European institutions.
 - c) Representing TICCIH in the European Union and other European organisations on behalf the TICCIH Board.
 - d) Drafting agreements with public European Institutions to be approved by the Board of TICCIH.
 - e) Drafting and implementing agreements with European NGOs such as Europa Nostra and ERIH.
 - f) On behalf of TICCIH, lobbying decision-making political or administrative authorities, briefing them on the significance of important industrial monuments at risk, and if appropriate, alerting global cultural organisations such as ICOMOS and UNESCO.
 - g) Drawing up an action plan for 1 – 3 years, defining a program of activities.
 - h) Formulating proposals to establish TICCIH Europe as a legal entity able to participate fully in European projects which will be presented for approval to the TICCIH members who have signed the memorandum.
7. Those members who are interested in participating in the activities of TICCIH Europe will be invited to sign this memorandum, establish the number of members of which the Steering Committee will be composed and decide on the processes of election.
 8. The members of the Steering Committee should appoint a secretary who will be the visible leader of TICCIH-Europe and who must gain the approval of the Board

of TICCIH. The Secretary should be elected or co-opted as a member of the TICCIH board .

9. The Secretary will convene and coordinate the Steering Committee
10. On behalf of the Board, the TICCIH President may delegate to TICCIH-Europe any duties that they believe are necessary.
11. An Advisory Committee may be established composed of TICCIH Europe National representatives whose goals are to advise the Steering Committee, to put forward proposals from members of their country to the Committee, provide suggestions for the implementation of the action plan and convey information from the Steering Committee back to the members.
12. The Steering Committee and Advisory Committee remain in charge for three years and are renewed at international TICCIH Congresses.
13. The new elected Advisory Committee should decide where to elect the seat of the formal TICCIH Europe office for the next three years.

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