

VIII International Congress on Industrial Heritage

New contexts and challenges of heritage management

May 12th - 14th, 2021
Monterrey, Nuevo Leon, Mexico
Virtual approach

Briefing *First handout*

The city of Monterrey, on the northern State of Nuevo Leon, is considered the industrial capital of Mexico, it offers us a heritage and historic diversity around the textile, metallurgy, food, construction and transport industry, along with the modernization of tourist infrastructure and global connectivity, make possible the making of the X Latin-American Colloquium of Industrial Heritage, of the TICCIH International.

As a preview of the X Latin-American Colloquium, derived from the current pandemic conditions, the Industrial Heritage Preservation Committee of Nuevo Leon integrated by academic, private, governmental and civil society institutions, invites scholars, officials, artists, cultural managers and bachelor and graduate school students to present proposals in the form of lectures to participate in a virtual channel in its annual meeting, that will develop along the following:

Thematic Lines

1. **Studies and exploration of industrial Heritage:** Presentation of the results of disciplinary and interdisciplinary research, case studies, proposed projects by social, private, or public sectors or the combination of these on industrial heritage in its tangible and intangible dimensions.
2. **Archives, legacy, and identities of industrial past:** Exhibition of works and experiences around the material and immaterial features of industrial heritage, represented in productive spaces, social organization, neighborhoods, collective and family festivities, from lived experience and transmitted in a generational way.

3. **Artistic expressions and the disclosure of industrial heritage:** Exposition of proposals and experiences of artistic intervention, of conservation, restoration, and preservation for the exposure to the general public about the values of industrial heritage.
4. **Industrial heritage management:** Presentation of experiences referring to the operation of sites, parks, museums, itineraries, or tours of industrial heritage. It's the thematic line that distinguishes the Congress on this occasion, due to the new challenges that industrial heritage management faces under the actual pandemic situation.

Presentation and characteristics of lectures

It is considered a lecture the oral exposition of advances or conclusion of investigations, project proposals and experiences around the theme of the congress.

To send a lecture proposal, it must comply with the following indications:

- An abstract of the lecture should be sent in a Word document; Arial font, size 12 single spacing, justified margins, and it must be 250 words max.
- It should have in the first and only page: title, centered with bold upper and lower case, and no more than 20 letters. Full name of the person proposing it, without abbreviations, starting with the name followed by surnames, the way it appears will be used throughout the organization process and thus the supporting documents will be issued with that name. Full name of the institution of affiliation (if it is the case). E-mail. Thematic line in which your proposal is inserted. Abstract and three key words.
- In a separate Word document: send a curricular profile indicating full name and main curricular features. The document must not extent half a page.
- The abstracts and profiles must be sent only to the following E-mail address: cpatrimonioidustrial@gmail.com
- The proposals that don't line up with the stablished format will not be considered for evaluation. The Academic Committee of the *VIII International Congress on Industrial Heritage*.

New Contexts and challenges of heritage management, will evaluate the abstracts for the oral presentation of lectures and will communicate its acceptance or rejection.

- The maximum number of authors per lecture is two. Only one abstract can be submitted at a time per author.
- The Organizing Committee of the Congress will make a disclosure compilation of the works. More details and the due date of the manuscript will be shared in the next handout. The presentation of the document is optional and it doesn't determine the participation.
- Due date for lecture abstracts is from **December 14th, 2020 to March 15th, 2021**. Results will be shared 15 days later after the reception of the proposal of participation.

Virtual approach of the Congress

The activities of the Congress will take place from the 12th to the 14th of May, live and virtually in institutional media (YouTube channel and Facebook live) of the Colegio de la Frontera Norte (www.colef.mx) and Facebook Live of the Congress (@cipindustrial).

- Each speaker will have 15 minutes to present their work supported by PowerPoint material or any visual resource. In the event that the presentation has more than one author, only one may present it.
- Finishing the presentations, a round of questions will be held. The public that follows the transmission can interact in the live chat through comments that the moderator will transmit to those who participate in the Congress.
- The Congress Organizing Committee will grant a certificate of participation to the speakers of the Congress, not the virtual attendees.
- It is necessary that the participants have a stable internet connection, computer or laptop with camera and microphone, or any mobile device that support the *Bluejeans* platform.

Activities during the Congress

Within the virtual modality of the Congress, various activities will be developed:

- Master Lectures
- Dialogue table with former workers
- Virtual tours of industrial heritage

The virtual activities of the Congress will have no charge per lecture, virtual assistance, nor generate charges per subscription on any platform.

Schedule

Date	Activity
December 14th, 2020	Call opening
March 15 th , 2021	Due date for reception of abstracts
March 31 st , 2021	Last day for sharing results
April 23 rd , 2021	Distribution of the general program
May 12 th to 14 th , 2021	VIII International Congress on Industrial Heritage New contexts and challenges of heritage management

Contact Information

More information by E-mail: cpatrimonioindustrial@gmail.com

Follow us on Facebook: [@cipindustrial](https://www.facebook.com/cipindustrial)

Organizing Committee Institutions

- Consejo para la Cultura y las Artes de Nuevo León (CONARTE)
- Archivo General del Estado de Nuevo León (AGNL)
- Parque Fundidora
- Archivo Histórico de Fundidora
- Museo del Acero horno3
- El Colegio de la Frontera Norte (El Colef)
- Universidad Autónoma de Nuevo León (UANL)
- Colección Histórica FEMSA
- Heineken México
- Grupo Patrimonio Industrial de México: Conservación, Estudios, Divulgación (PIMCED).

Academic Committee

- Alberto Casillas / Mexico
- Ana Cristina Mancillas / Mexico
- Angélica Pérez / Mexico
- Camilo Contreras / Mexico
- Eleocadio Martínez / Mexico
- Francisco Núñez / Mexico
- Gustavo Vázquez / Mexico
- Jacobo Castillo / Mexico
- Jesús Ávila / Mexico
- Luis Escalante / Mexico
- María Julia Burgueño / Uruguay
- Marion Steiner / Germany-Chile
- Miguel Álvarez Areces / Spain
- Mario Cerutti / Mexico
- Manuel Esparza / Mexico
- Marta Piñeyro / Mexico
- Roberto Lara / Mexico
- Sergio González / Chile
- Sinhué Lucas / Mexico