



## VIII Latin American Colloquium on the Industrial Heritage

March 14 – 16, 2016. Havana, Cuba

### SECOND CALL

The International Committee for the Conservation of the Industrial Heritage (TICCIH) and the National Council for Cultural Heritage of the Ministry of Culture of Cuba call for the VIII Latin American Colloquium on the Industrial Heritage under the main topic ***A Contemporary Look to Industry and its Spaces.***

The Colloquium will be sponsored by both national and international institutions such as the UNESCO Regional Office for Culture in Latin America and the Caribbean, ICOMOS-CUBA, the Office of the Historian of Havana, the School of Architecture at the Higher Polytechnic Institute José Antonio Echeverría, the National Union of Architects and Construction Engineers of Cuba and the Group of Enterprises AZCUBA.

The Latin American industrial heritage constitutes a remarkable source of resources for present day societies because of the wide range of types, the exceptionality of the elements that integrate them, their relation with the communities and their potential for the transformation of their uses.

In the past two decades, the awareness on the role of industry as a generating source for valuable heritage elements has grown, which is evidenced through the number of industrial sites that have been reclaimed. The previous Colloquiums held in Cholula, Puebla, Mexico (1995) Havana, Cuba (1998), Santiago de Chile, Chile (2001), Lima, Peru (2004), Buenos Aires, Argentina (2007), Sao Paulo, Brazil (2012), and the most recent in San Luis Potosí, Mexico (2013) have furthermore contributed to change the perception by both the society and the authorities with regards to the protection and conservation of the heritage nature of industry.

Cuba, as the venue of the next Colloquium, will have the chance to present the work implemented in the protection, reclaiming, dissemination and reassessment of its rich and diverse industrial heritage through papers, lectures and site tours. It will be, at the same time, an adequate scenario for the debate and exchange of experiences among Latin American experts on the most recent events in the region.

The appropriate contemporary look at the industrial space is based on the need to organize, restructure and reuse the large spaces which were long ago managed according to their industrial function and that today need new approaches and scopes consistent with the industrial legacy and the potentials for development they can generate.

In this regard, the reorganization of the industrial zone of the Havana harbor and the large agro-industrial compounds of the sugar industry which are no longer active, are examples of the current significance of the issue.

Therefore, the Organizing Committee of the Colloquium invites Cuban and foreign professionals to submit their proposals for participation. The deadline for the submission of proposals is November 27, 2015. The abstracts of 250 words maximum should be emailed to [patrimonioindustrial@cnpccult.cu](mailto:patrimonioindustrial@cnpccult.cu). Speakers will be allowed 15 minutes for the presentations.

The abstract shall include full title of the paper, name of the author, institution and a brief 5-line résumé of the author or authors. Working languages will be English and Spanish.

Authors will be notified of the acceptance in December 2015. Once notified, authors shall email their full papers (maximum 20 pages in Word Arial 12) before January 11, 2016.

The main topics in the Colloquium will be:

- Industrial Heritage and Archaeology.
- Cataloguing, registration and protection of the industrial heritage.
- Historic research programmes focused in the industrial heritage.
- Sites at risk and their identification.
- Reuse of the industrial heritage, tool for the psychological stability of the communities.
- The role of international cooperation in the conservation of the industrial heritage.
- Industries and ports.
- Sugar industry heritage.

#### **Registration fees**

Foreigners:	Before march 7, 2016: 120.00 CUC
	After March 7, 2016: 150.00 CUC
Foreign students:	Before march 7, 2016: 50.00 CUC
	After March 7, 2016: 75.00 CUC
Accompanying persons:	50.00 CUC
Cuban participants:	100.00 CUP

The registration fee covers access to all official activities of the event, lunch during sessions, documentation and certificate for participation.

Accompanying persons can participate in all tours included in the program of the Colloquium, closing session and farewell reception.

Accommodations and meals (except for those included in the registration fee) and transportation are not included in the registration fee.

Foreign participants should contact the travel agency for cultural tourism *Paradiso* which is the official travel agency for the event and has prepared an offer including accommodations, meals and transportation as well as other optional tours after the Colloquium to landmarks of the Cuban industrial heritage such as:

- a- Valley of Viñales, Pinar del Río.
- b- Museum of the Sugar Industry *Sugar mill Smith Comas*, Matanzas.
- c- Valley of the Sugar mills, Sancti Spíritus.

To learn about these and other options, contact *Paradiso* Travel Agency.



Paradiso Travel Agency  
B.A. Lenay de la Barca Wilson, Event coordinator  
E-mail: [evento4@paradis.artex.cu](mailto:evento4@paradis.artex.cu)  
Website: [www.paradiso.cu](http://www.paradiso.cu)  
Phone: +53 7836 5381



To contact the Organizing Committee of the Colloquium  
E-mail: [patrimonioindustrial@cnpc.cult.cu](mailto:patrimonioindustrial@cnpc.cult.cu)  
Website: [www.cnpc.cult.cu](http://www.cnpc.cult.cu)  
Phone: +53 7838 1981  
Fax: +53 7833 2106

## PRELIMINARY PROGRAM

Monday: 14 March	Tuesday: 15 March	Wednesday: 16 March	Thursday: 17 March	Friday: 18 March
9:00 - Academic Sessions	9:00 - Academic Sessions	9:00 - Academic Sessions	Optional Tours	Optional Tours
11:00 - Coffee Break	11:00 - Coffee Break	11:00 - Coffee Break		
11:30 - Academic Sessions	11:30 - Academic Sessions	11:30 - Academic Sessions		
1:30 - Lunch	1:30 - Lunch	1:30 - Lunch		
3:00 - Tour	3:00 - Tour	3:00 – Closing Session and Farewell Reception.		



## ACCOMMODATIONS OFFER

### VIII LATIN AMERICAN COLLOQUIUM ON THE INDUSTRIAL HERITAGE

March 14 – 16, 2016

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- The role of international cooperation in the conservation of the industrial heritage.
- Industries and ports.
- Sugar industry heritage.

**1 – REGISTERED PARTICIPANTS:**

Net rate per person 4 nights (13 to 16 March 2016) in USD

HOTEL	CATEG.	PLAN	SGL ROOM	DBL ROOM	Dinner x night + drink
Room in a private house (depending on availability)	--	EP	191.00		--
Islazul- Htl. Caribbean	2*	CP	158.00	129.00	10.00
Gran Caribe – Htl. Vedado	3*	CP	196.00	148.00	11.00
Gran Caribe – Htl.Plaza	4*	CP	281.00	234.00	12.00
Habaguanex- Htl. Florida	4*	CP	534.00	415.00	14.00
NH-Htl. Capri	4*	CP	548.00	381.00	25.00

**SERVICES INCLUDED:**

- Accommodations 4 nights.
- TRANSFERS IN / OUT with a tour guide in an air conditioned bus.
- Airport and hotel assistance.

**RATE FOR ADDITIONAL NIGHT:**

HOTEL	CATEG.	PLAN	HAB. SGL	HAB. DBL	Dinner x night + drink
Room in a private house (depending on availability)	--	EP	42.00		---
Islazul- Htl. Caribbean	2*	CP	34.00	27.00	10.00
Gran Caribe – Htl. Vedado	3*	CP	43.00	31.00	11.00

Gran Caribe – Htl.Plaza	4*	CP	65.00	53.00	12.00
Habaguanex- Htl. Florida	3*	CP	79.00	61.00	12.00
NH-Htl. Capri	4*	CP	128.00	98.00	14.00
Room in a private house (depending on availability)	4*	CP	155.00	114.00	25.00

**SERVICES INCLUDED:** rate per night per additional night before or after the colloquium.

**TYPE OF PLAN:** **EP** (accommodations) **CP** (accommodations and breakfast) **MAP** (accommodations, breakfast and dinner) **AP** (Accommodations, breakfast, lunch and dinner). When staying in a private house, the meals shall be paid in cash, directly to the host or manager of the house according to the offer in each place.

**Other services not described in this offer will not be included. However, specific offers could be designed if requested.**

**2- REGISTRATION FEE (NON- COMMISIONABLE):**

The registration fee includes access to all official activities of the event, documentation and certificate for participation.

Accommodations and meals and transportation are not included in the registration fee.

- 1) Registered speaker: 120.00 USD
- 2) Registered student: 50.00 USD
- 3) Accompanying person: 50.00 USD

**3 - DISCOUNTS:**

3rd. pax in room TRIPLE: 15 percent of the price per pax in DBL.

Children 0 – 2 years old: FREE

Children 3 – 12 years: 50 percent of the price per pax in SGL.

**4 - FORMS OF PAYMENT:**

Payment shall be made by bank transfer, free of charges for the beneficiary, **NOT through any US bank** at least 10 before the client (or clients) arrival.

**FOR TRANSFERS IN CURRENCIES OTHER THAN USD, PLEASE CONTACT:**

Bank: Banco Financiero Internacional (BFI)

Address: Calle 5ta y 92, Plaza de la Revolución, La Habana, Cuba.

Swift Code: BFI CCUHH

Account No: 0300000004450724

Beneficiary: SAC ARTEX S.A. PARADISO

Reference: Services to be paid.

**Payments in USD from abroad** can be made by VISA, MASTERCARD and AMERICAN EXPRESS directly to the payment terminal [soycubano.com](http://soycubano.com), *via online to the virtual payment terminal, url <http://www.terminalpago.soycubano.com>.*

Payment can also be made in **Euros** by transfer through any of the above mentioned ways, according to the exchange rate on the date of the transfer.

**5. OPERATIONAL CONDITIONS:**

- Reservation requests shall be made at least 6 weeks in advance to the event and shall be made by email to: [eventos4@paradis.artex.cu](mailto:eventos4@paradis.artex.cu). Reservations will be confirmed also by email, 2 days after the request is received, and an invoice shall be issued so the client can pay for the services requested.
- Payment for services shall be made at least 10 before the arrival of the client(s).
- Once the payment is made, the client is bound to email a photocopy of the bank document through which the bank transfer was made to [eventos4@paradis.artex.cu](mailto:eventos4@paradis.artex.cu).

**6. PENALTIES FOR CANCELATIONS OR NO SHOW:**

Individual cancellations of already confirmed reservations will be subject to the following penalties:

- 10 per cent of the total amount if cancelled 10 - 7 days before arrival.
- 25 per cent of the total amount if cancelled 7-4 days before arrival.
- 50 per cent of the total amount if cancelled 3 days before arrival.
- 100 per cent of the total amount for No Show, understood as the passenger who did not arrive in the country and did not cancel previously.

**The current offer does not have any legal force nor does it constitute a commitment for confirmation of services. It is an indispensable requirement that the client shall e-mail his or her acceptance in writing to: [eventos4@paradis.artex.cu](mailto:eventos4@paradis.artex.cu) including the official offer with all the information needed for reservation, invoicing and payment will be immediately sent back also by email.**



**For more information, please contact:**

Lenay de la Barca Wilson

Specialist in the Commercial Department

Paradiso Turismo Cultural

**Email:** [eventos4@paradis.artex.cu](mailto:eventos4@paradis.artex.cu)

**Tel:** (537) 8365381 / 8383908



**VIII Latin American Colloquium on the Industrial Heritage**  
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# REGISTRATION FORM

<b>Full name:</b>			
<b>Country</b>			
<b>Institution</b>			
<b>Check your participation category</b>	<b>Speaker</b>	<b>Accompanying</b>	<b>Student</b>
<b>Title of paper (if corresponds)</b>			
<b>Check means of travel</b>	<b>Agencia Paradiso</b>	<b>Other Agency</b>	<b>Free</b>
<b>Check if you are interested in any optional tour organized by Paradiso for after the Colloquium</b>	<b>Valley of Viñales</b>	<b>Museum of Sugar - Varadero</b>	<b>Trinidad- Valley of the Sugar mills</b>
<b>Specify any special food requirement, allergy or disability</b>			
<b>E-mail</b>			
<b>Phone(s)</b>			



## VIII Latin American Colloquium on the Industrial Heritage March 14 – 16, 2016. Havana, Cuba



### AFTER EVENT OFFERS



## VIII Latin American Colloquium on the Industrial Heritage March 14 – 16, 2016. Havana, Cuba

Taking the opportunity to show the work implemented in Cuba in the protection, reclaim, dissemination and valuation of our rich and diverse industrial heritage, the following *AFTER-EVENT OPTIONAL VISITS WITH TOURS TO PLACES OF THE CUBAN INDUSTRIAL HERITAGE FOR THE PARTICIPANTS IN THE VIII LATIN AMERICAN COLLOQUIUM ON THE INDUSTRIAL HERITAGE.*

1. The full rate of the optional package, per pax, includes transfer in an air-conditioned bus like the ones used for the visits in the event program. A specialist member of the Organizing Committee will travel in the bus together with an English-speaking tour guide.

### CURRENCY:

USD

Minimum: 6 pax

### **OPTIONAL 1:**

#### **VISIT TO THE MUSEUM OF THE SUGAR INDUSTRY “JOSÉ SMITH COMAS” IN MATANZAS**

<b>Transtur Bus</b>				
<b>No. pax</b>	<b>6 to 10</b>	<b>15 to 20</b>	<b>21 to 30</b>	<b>31 to 40</b>
	71.00	45.00	41.00	38.00

#### **SERVICES INCLUDED:**

- Transfer to Matanzas.
- City tour including: Sauto Theater, Plaza de la Vigía, Ediciones Vigía (Publishing House), Gallery “Pedro Esquerré” (exhibitions by artists from the province and other artists from the country)
- Visit to the Ermita to enjoy a panoramic view of the city of Matanzas and snack (optional).
- Visit to the museum “José Smith Comas”
- Tour to the city of Cárdenas including visits to landmarks and symbolic monuments: Monuments to the Crab, the Bicycle, the Flag and the discoverer of Cuba Christopher Columbus), former Arechavala rum factory, leader plant of the famous Habana Club rum, Railway station, Cárdenas Parish Church.
- Day in Varadero beach.

### **OPTIONAL 2:**

#### **VISIT AND OVERNIGHT IN TRINIDAD**

<b>Transtur Bus</b>				
<b>No. pax</b>	<b>6 to 10</b>	<b>15 to 20</b>	<b>21 to 30</b>	<b>31 to 40</b>
Room in private house	185.00	119.00	108.00	100.00
Hotel Room SGL	246.00	180.00	169.00	161.00
Hotel Room DBL	222.00	156.00	145.00	138.00

#### **SERVICES INCLUDED:**

- Departure to Trinidad.
- City Tour;
- Overnight in Trinidad, dinner included.
- 09:30 Tickets for the steam engine train to enjoy the trip in a machine from the beginning of the 20th century and live the experience of the journey of the sugar cane from the fields to the sugar mill. The ticket includes: Round trip in the train. Tour through the Valley of the Sugar Mills to view old sugar mills and rural settlements. Stop at the Manaca-Iznaga village to visit the

estate of the Iznaga family, one of the most outstanding and important families of Trinidad's sugar aristocracy in the 19<sup>th</sup> century.

- Tasting of "Guarapo", typical drink obtained from grinding the sugarcane at the Valley's Mirador.
- Return to Havana.

### **OPTIONAL 3:**

#### **VISIT TO THE VALLEY OF VIÑALES**

<b>Transtur Bus</b>				
<b>No. pax</b>	<b>6 to 10</b>	<b>15 to 20</b>	<b>21 to 30</b>	<b>31 to 40</b>
	54.00	40.00	36.00	33.00

#### **SERVICES INCLUDED:**

- Transfer to the Valley of Viñales in Pinar Río.
- Enjoy the natural beauty in Viñales with a short stop at the Ranchón Las Barrigonas, surrounded by typical peasant houses and tobacco plantations.
- In the city of Pinar del Río visit to one of the hand-rolled cigar factories and the House of the Veguero (tobacco grower). In both places, visitors will be able to learn and watch the process of removing the dried tobacco leaves from the pole in which they are hanged to dry.
- Walk through the Valley of Viñales national park, inscribed in UNESCO World Heritage List as Cultural landscape and National Monument outstanding for the beauty of its mogotes-mountains with round tops and numerous interesting caves.
- Visit to Prehistory Mural, work of art painted on the wall of a mogote.
- Visit to Los Jazmines Mirador for a cocktail drink. Typical lunch with traditional Cuban music in a restaurant in the area. Boat ride through the river inside the Cave of the Indian.
- Lunch is included in the price.

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