



Secretaría  
de Cultura



Secretaría  
de Turismo



SOCIEDAD ESPAÑOLA  
DE HISTORIA DE LAS  
CIENCIAS Y DE LAS TÉCNICAS



## SECOND CALL FOR PAPERS

TICCIH Mexico, AC, the 62th Congress of the Senate of Mexico, the Government of the State of San Luis Potosí through the Secretary of Culture and the Secretary of Tourism, the Municipality of San Luis Potosí and the Autonomous University of San Luis Potosí through the School of Social Sciences and Humanities, the Faculty of Architecture, the Faculty of Law and the Center of Historic Documentation, in cooperation with the Archivo Histórico y Museo de Minería, A.C., the Autonomous University of Puebla, the Sociedad Española de Historia de las Ciencias y de las Técnicas and the Association de Patrimoine Industriel de Champagne-Ardenne (France), invite you to send proposals to the:

### **VII Latin American Symposium on Conservation of the Industrial Heritage, in the III International Seminar of TICCIH Mexico. *Industrial Heritage and Regional Development: Rescue, awareness, reuse and social participation.***

That will take place in the city of San Luis Potosí, Mexico, from October 21<sup>st</sup> to 27<sup>th</sup>, 2013.

Main venue: Francisco de la Maza y Cuadra Hall of the Vice royalty Museum

Workshops: Laberinto Museum of Sciences and Arts and the former copper plant of Industrial minera México.

Exhibitions: National Masks Museum, Central Library of the UASLP, the Cultural Center of the City Hall and Francisco Cossío Museum

Book presentations: Caja Real Cultural Center of the Autonomous University of San Luis Potosí

## Introduction

Since the first conference held in Cholula, Puebla, Mexico in 1995, to Havana(1998), Santiago de Chile (2001), Lima (2004), Buenos Aires (2007) and Sao Paulo, Brazil (2012), the perception of society and the authorities, as well as the safeguard policies of industrial heritage have changed dramatically. Throughout almost twenty years we have seen that industrial sites have become more valued because they begin to form part of the identity of the communities. Thus the works aimed to conserve, reuse and awareness of such assets have

increased remarkably. We have also witnessed the creation of charters and postulates such as the Nizhny Tagil Charter adopted by ICOMOS in 2004 and the Principles of Dublin, signed by ICOMOS and TICCIH in 2011. These charters contain the concepts that have been instrumental in taking the bailout policies of industrial heritage in many countries such as the concepts of universal value, social, technological and scientific industrial heritage.

From 1995 Mexico has seen remarkable progress in the rescue and conservation of its industrial sites, perhaps the most important is the sense of awareness that the industry also generates a heritage. This time we have the opportunity to show this work on one hand and on the other promote and support the enhancement and preservation of the rich and varied industrial heritage of San Luis Potosí.

However, we cannot limit the efforts and results of these actions to America because most of the origins of this heritage lie in Europe as a result of the Colonization and in Asia thanks to the commercial routes created during the Colony, resulting in a rich exchange of goods, technologies and ideas. The examples of rescue and preservation of industrial heritage, its use and perception in Europe and Asia serve as reference to the works made in America.

### **Objectives**

To promote awareness of heritage inherited by industrial activity and spread the experiences of rebuilding and safeguarding in Latin America with the idea of contributing to the awareness of its importance that may lead to its appreciation, reuse and consequently support the economy of the places and regions where an industrial activity developed.

To promote and contribute with research projects and studies on the influence they have had on the creation and consolidation of archives, buildings, laboratories, offices and instruments, exchanges and transfers between Spain and Latin America, through the scientific contributions in the areas of technical and experimental sciences: oceanography, mining and metallurgy, chemistry, physics, medicine, natural sciences and mathematics, among others.

To conduct additional research, dissemination and tourism industry around the Industrial Heritage.

To promote cooperation agreements between similar organizations, the Latin American sections of TICCIH and ICOMOS, to push the work towards Industrial Heritage in Mexico, Central America, the Caribbean, South America, Europe and Asia.

To highlight the need to conceive the Industrial Heritage in its human and cultural context. That is, to worry about the rescue, study and preservation not only of the architecture and material objects such as machinery, tools and equipment, but also the collective memory of the workers and the culture of industrial towns as factors for rooting and identity.

To encourage the creation of interdisciplinary teams and the awareness that this heritage is the basis for the importance and survival of old industrial towns and cities that have ceased its production activities, developing parallel and alternate activities, such as cultural tourism.

To continue sensitizing the authorities on the importance of preserving the industrial heritage in their communities, as part of revaluation of their cultural heritage and economic revitalization of their regions. One way may be more feasible to establish educational programs complementary to the basic education programs.

### General topics.

Thematic section 1.-Heritage and Regional Development.

Thematic section 2.-Workers, Corporate and Business Culture.

Thematic section 3.-Exchanges /Transfers. Coordinated by the Sociedad Española de Historia de las Ciencias y de las Técnicas.

Thematic section 4.-Cultural Landscapes of the Industrial Heritage.

Thematic section 5.-Industrial Tourism.

Thematic section 6.-Art in Industrial Heritage / Industrial Heritage in Art. Coordinated by the Association de Patrimoine Industriel de Champagne-Ardenne.

Thematic section 7.-Conservation and Reuse of the Industrial Heritage.

Thematic section 8.-Legislation on Industrial Heritage. Coordinated by the Faculty of Law of the Autonomous University of San Luis Potosí

Thematic section 9.-Industrial Archives. Coordinated by the Archivo Histórico y Museo de Minería.

Thematic section 10. Company towns.

Regarding cases of **rescue and reuse of sites** the work must emphasize on methodology and criteria-studies-applied in the project and in those areas that help evaluate the results, highlighting its cultural, social, economic and tourism impact in the community in which they operate. This may be the case of site museums, transformation of nonindustrial sites into industrial museums, tourism and cultural itineraries, and reuse for commercial or institutional purposes.

Regarding projects for the reuse of industrial sites and facilities, the work must support the methodology applied in the project by listing the expected results, highlighting its importance for the cultural, social, economic and tourism impact in the community it is inserted.

It is very important to consider the risks of destruction of industrial heritage within historic centers of cities and the total disengagement caused by renovations that forget all reference to the past, which may involve a betrayal of industrial heritage. Latin American countries still do not have a proper **legislation** to protect the Industrial Heritage and therefore it is of great importance to know those cases in an international forum, where this heritage can be saved thanks to the application of legal instruments. The creation of management plans through the creation of legal concepts such as - partnerships, trusts and foundations can also be of great importance. In this sense we must take into consideration the progress made in Western Europe and the Pacific Rim nations of Asia.

Productive activity always leaves its mark on its landscape. The industrial landscape is considered an outstanding cultural landscape thanks to its unique production process. In extreme cases it has come to transform completely the natural landscape to create a new one, as in the case of mining. Sometimes it creates a symbiosis that establishes a unique relationship with the environment. Due to its complexity, **industrial landscapes** are the subject of interest among scholars. Therefore, it is of great relevance to hear proposals for its study, interpretation and preservation and to ensure their integration into the economic and culture of the region where it is located.

The rich history of industrial sites is often found in painting, oral history, narrative or poetry. We call on the work they have put their efforts to preserve and disseminate these testimonies and cultural events. The buildings and sites also bear relevant works of art and design, and sometimes they influenced lifestyles and trends.

The specificity of **production processes and innovations resulting from them** are subject to valuation in the thematic sessions as well as the **matching individual cases or innovations** that are the result of the uniqueness between the natural and cultural environment, no doubt the seminar will be enriched with works on this topic.

Undoubtedly, the basis for proper restoration projects, adapting and reusing industrial sites, is a documentation based on primary sources of information, hence the **Archives** need to preserve the product of industrial activities, so this type of work should be a priority in the work towards Industrial Heritage;

contributions received in this regard will be a valuable tool that can be the start of research in several sites or regions.

### **Academic Sessions**

They will be conducted during 4 days of the Seminar in the Francisco de la Maza y Cuadra Hall of the Vice royalty Museum. There won't be simultaneous sessions.

The sessions will be divided into themes and there will be one or two keynote speakers at the beginning of each session.

The speakers whose paper has been accepted in the Seminar will have **15 minutes** for their presentation. At the end of each block there will be time allotted for questions and answers.

### **Workshops.**

The workshops will be conducted in a full day. There will be a theory session in the morning in the Laberinto Museum of Sciences and Arts and a field practice in the former Copper plant of Industrial Minera México, in the afternoon.

Specific topics have been selected so that the concepts and methodologies viewed during the theoretical part can be implemented in a field trip to a nearby industrial site. The results of the workshops will be presented during the conclusions of the Seminar.

The workshops will be in Spanish and a maximum of 15 persons will be accepted in each workshop.

Theoretical session: 9:00 to 13:00 hrs. (Duration: 4 hours)

Field practice: 15:00 to 19:00 hrs. (Duration: 4 hours)

Workshop topics:

The cultural landscape of the Industrial Heritage

Registration and inventory of the Industrial Heritage

Industrial Archaeology

Reconversion of industrial sites\* to be confirmed

Public policies and cultural legislation (the field practice will be conducted in the local House of Representatives)\* to be confirmed

### **Pre conference tour.**

#### **The Silver Route of the Mining District of Pachuca and Real del Monte.**

October 18<sup>th</sup> to 20<sup>th</sup>, 2013. Starting point: Pachuca, Hidalgo.

Tour to the mining sites, museums, haciendas and towns of Pachuca, Real del Monte, Omitlán, Huasca and El Chico. This tour has an additional cost and includes guided visits, accommodation with breakfast and lunch for 2 days and land transportation to San Luis Potosí.

More information at: [www.districtominero.com.mx](http://www.districtominero.com.mx)

### **Post conference tours.**

#### **The Industrial Heritage of the Camino Real de Tierra Adentro.**

Saturday October 26<sup>th</sup>, 2013, 8:00 am.

Tour to the textile factory La Guadalupe, in Venado. Mining sites of Industrial Minera México in Charcas and mezcal factories of Charcas and Villa de Guadalupe.

### **The Mezcal Route in San Luis Potosí.**

Sunday October 27th, 2013, 8:00 am.

Tour to the mezcal factories and haciendas of Mexquitic, Ahualulco and Pinos, Zacatecas; and to the Saltworks of Salinas.

### **Keynote speakers.**

#### **Opening speech**

Prof. Patrick Martin.

President of TICCIH. Michigan Tech. University.

#### **Thematic section 1.-Heritage and Regional Development.**

Prof. Eusbei Casanelles i Rahola. Life member of TICCIH.

Dr. Hsiao-Wei Lin. TICCIH Board member. Chung Yuan Christian University. Taipei, Taiwan, ROC.

#### **Thematic section 2.-Workers, Corporate and Business Culture.**

Dr. Toshitaka Maatsura. Director of the World Heritage Promotion Division, Gunma Prefecture, Japan.

Dr. Leticia Gamboa. TICCIH México.

#### **Thematic section 3.-Exchanges /Transfers.**

Dr. Manuel Castillo Martos. President of the Spanish Society for the History of Science and Techniques.

Dr. Federico de la Torre. TICCIH México.

#### **Thematic section 4.-Cultural Landscapes of the Industrial Heritage.**

Dr. Hiroshi Yoshida. Executive advisor, World heritage Inscription Promotion, Niigata Prefecture, Japan.

Dr. Mariano Castellanos. TICCIH México.

#### **Thematic section 5.-Industrial Tourism.**

Dr. Jaume Matamala i Cura. Life Member of TICCIH.

Dra. Gyorgyi Nemeth. TICCIH Hungary.

#### **Thematic section 6.-Art in Industrial Heritage / Industrial Heritage in Art.**

Dr. Patrick Viaene. Universidad de Gante, Belgium. TICCIH Board member.

Dr. Pierre Fluck. Institut Universitaire de France. Université de Haut-Alsace.

Fot. Marco A. Hernández Badillo. TICCIH México. AHMM, A.C.

#### **Thematic section 7.-Conservation and Reuse of the Industrial Heritage.**

Dra. Beatriz Mugayar. University of Sao Paulo, Brazil.

Mtro. Roberto Gallardo. Secretaría de Cultura de El Salvador.

#### **Thematic section 8.-Legislation on Industrial Heritage.**

Dra. Ana Cristina Perea. Consejo Nacional de Patrimonio Cultural de Cuba.

Mtra. Urenda Queletzú Navarro S. Fac. de Derecho, UASLP.

#### **Thematic section 9.- Industrial archives.**

Prof. Ronaldo Rodrigues. University of Minas Gerais, Brazil. President of TICCIH Brazil.

Mtra. Rosa María Martínez Rider. Centro de Documentación Histórica Rafael Montejano y Aguiñaga, UASLP.

### **Thematic section 10.- Company towns.**

Dr. Gracia Dorel-Ferré. President of the Association de Patrimoine Industriel de Champagne-Ardenne and Secretary of the international Sections of Agroindustry and Textiles of TICCIH.

Dra. Aurora Gómez-Galvarriato. Archivo General de la Nación.

### **Abstracts and papers.**

Official Languages: Spanish (Castilian) and English. Simultaneous translation will be available during the academic sessions.

Deadline for the reception of abstracts: **Monday September 23th, 2013**

The abstract must be sent to the official mail of the Seminar:

[ticcihmexico2013@yahoo.com.mx](mailto:ticcihmexico2013@yahoo.com.mx)

### **Requirements for abstracts.**

- Thematic section
- Title of paper
- Author(s)
- Institution(s)
- Summary of 1 page (500 words) maximum. Arial 12 points, justified. An image can be added.
- Résumé of the author(s) of not more than 5 lines per author

### **Deadlines.**

The academic committee will report to the speakers on the acceptance of his/her work from **Thursday September 26th, 2013.**

Corrections or explanatory notes to the observations made by the committee must be replied no later than **Monday, September 30th, 2013**, the acceptance or rejection of these papers will be **immediate.**

The academic committee will send to all accepted speakers the general program including the academic program on **Thursday, October 11th, 2013.**

The deadline for the reception of full papers is **Monday, October 8th, 2013** via email to the following address:

[ticcihmexico2013@yahoo.com.mx](mailto:ticcihmexico2013@yahoo.com.mx)

The power point presentation should be e-mailed or delivered at the time of registration.

**All papers will be published on CD**, but the academic committee reserves the right to decide which will be published on paper.

Under no circumstances any documents will be received after this date.

## Delivery Requirements papers.

### **TITLE** (Arial 12 points, bold, capital letters, centered)

**Name(s) of the author(s)\***  
**Institution(s)**  
(10 point, bold, left)

### **TEXT**

The text must be typed in 12-point Arial font, justified, single spaced, one column, with a maximum of 20 pages (10,000 words), and up to 5 images (300 dpi JPG).

If citations are included, they must go to the bottom of the page. The bibliography will be placed at the end of the paper.

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\* Maximum 2 lines per author: academic and research output or professional experience in accordance with the Seminar or thematic session. (Arial 8 point)

Citation sample (Arial 8 point)  
Almaraz, 1993, p. 103-104

Bibliography sample (10 point)

Almaraz, Ramon

1993 *Report of the Scientific Commission of Pachuca*. Facsimile edition of the University of the State of Hidalgo. Edition, preliminary study and notes by Victor M.Ballesterio Garcia. Pachuca.

Tables, figures, images, photographs incorporated into the paper should have a direct reference to the text and be properly identified: *(title, author, source, date, arial 8 points, italics)*

### **Enrollment and registration.**

FEES	BEFORE	AFTER
	Sept. 30th, 2013	Sept 30th, 2013
General public	90 USD	120 USD
Graduate students and professors	70 USD	100 USD
Members of TICCIIH	70 USD	100 USD
Undergraduate students	30 USD	50 USD

Fees include visits to industrial sites during the seminar, transportation to the sites, Seminar material and stationery, snacks during the academic sessions, social events offered by the Organizing Committee, papers on CD, and certificate of participation. The post conference tours are also included in the fee.

The accepted speakers must make a bank deposit payable to:

TICCIIH Mexico, AC, **Banamex** branch account number **127-5942517** SLP

Through electronic transfer to the Interbank CLABE **0027 000127 5942517 0**

**This only applies for Mexican nationals or foreigners with a Mexican bank account.**

Non Mexican nationals can make their payment through a Paypal account that will be uploaded in the Seminar webpage.

Those requiring a fiscal receipt must send the data to the following addresses:

By email: [ticcih\\_nat\\_rep@yahoo.com](mailto:ticcih_nat_rep@yahoo.com)

By fax: + +52 / 444/812 65 10

Registration for the Seminar, workshops and Post conference tours will be open from October 20<sup>th</sup>, 2013 at the host hotel or during the Seminar at the registration desk in the official venue.

### **Preliminary Program.**

Summary Program						
Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Oct 21st 2013	Oct 22nd 2013	Oct 23rd 2013	Oct 24th 2013	Oct 25th 2013	Oct 26th 2013	Oct 27th 2013
Registry  Opening Ceremony  Session 1	Session 3	Workshops  (theory)	Session 5	Session 7	Tour 1	Tour 2
Lunch						
Session 2	Session 4	Workshops  (Field practice)	Session 6	Session 8  Workshops' results  Conclusions		
Exhibition Opening.  Toast	Book presentation	TICCIH México assembly (only for active members)	Exhibition opening	Closing ceremony.  Farewell dinner		

### **Practical information: Accomodation and restaurants.**

*When booking a room in the official appointed hotels, please mention your assistance to the Seminar in order to be eligible to the special rate. Aprox. exchange rate: 1.00 USD = 13,00 MEX pesos*

OFFICIAL HOTEL.

**HOTEL PANORAMA \*\*\*\***

Ave. Venustiano Carranza 315

Centro Histórico

Tel. Call free 01 800 48 00 100



Tel. (444) 812 17 77

Email. [ventas@hotelpanorama.com.mx](mailto:ventas@hotelpanorama.com.mx)

Executive room with 2 full size beds (Double occupancy). 690,00 pesos

Premier Room (Double occupancy) 990,00 pesos

Taxes are included in the rates.

#### OTHER HOTELS WITH SPECIAL RATES

##### **HOTEL REAL PLAZA\*\*\*\***

Ave. Venustiano Carranza 890

Barrio de Tequisquiapam

Tel. (444) 814 20 57

[www.realplaza.com.mx](http://www.realplaza.com.mx)

Single occ. room 585,00 pesos. With bufette breakfast 690,00 pesos

Double occ. room 621,00 pesos. With bufette breakfast 831,00 pesos

Triple occ. 657,00 pesos. With bufette breakfast 972,00 pesos

Quad. occ. 693,00 pesos. With bufette breakfast . 1113,00 pesos

Taxes are included in the rates.

##### **HOTEL MARÍA CRISTINA \*\*\***

Juan Sarabia 110

Centro Histórico

Tel. (444) 812 94 08

Single occ. room 670,00 pesos

Double occ. room 768,00 pesos

Triple occ. room 888,00 pesos

Quad. occ. room 982,00 pesos

Taxes are included in the rates

#### OTHER HOTELS CLOSE TO THE VENUES (DOWNTOWN)

##### **HOTEL CONCORDIA\*\*\***

Manuel J. Othón esq. Morelos

Centro Histórico

Tel. Sin costo 01 800 711 1318

Tel. (444) 812 04 49

Single occ. room 575,00 pesos

Double occ. room 660,00 pesos

Triple occ. room 745,00 pesos

Quad. occ. room 830,00 pesos

Taxes are included in the rates

##### **HOTEL NAPOLES\*\*\***

Juan Sarabia 120

Centro Histórico

Tel. (444) 814 21 04

Email. [ventas@hnapoles.com.mx](mailto:ventas@hnapoles.com.mx)

Single or Double occ. 608,00 pesos

Triple occ. 708,00 pesos

Quad. occ. 808,00 pesos

Taxes and a continental breakfast are included in the rates

**HOTEL DE GANTE\*\***

5 de mayo 140

Centro Histórico

Tel. (444) 812 14 92

Single occ. 380,00 pesos

Double occ. 430,00 pesos

Triple occ. 490,00 pesos

Quad. occ. 550,00 pesos

Taxes are included in the rates

**RESTAURANTS OFFERING A DISCOUNT**

*To be eligible to the discounts, please show your Seminar gafette when ordering. This offer does not apply with other discounts. Valid from Oct. 20th to 27th, 2013.*

**RESTAURANT LA PARROQUIA FUNDADORES**

Ave. Venustiano Carranza 330

Centro Histórico

Typical Mexican coffee shop and restaurant.

A La carte breakfast, lunch and dinner. Bufette breakfast and Mexican bufette on Thu. And Fri.

Open Mon-Sun from 7:00 am to midnight

15% discount.

**LAS TÓRTOLAS**

Álvaro Obregón 205-a

Centro Histórico

Grilled Mexican sandwiches (panini), hamburgers and Mexican food.

Open Mon- Sun from 9:00 am to 9:00 pm

15% discount.

**LA GRAN VIA**

Venustiano Carranza 560

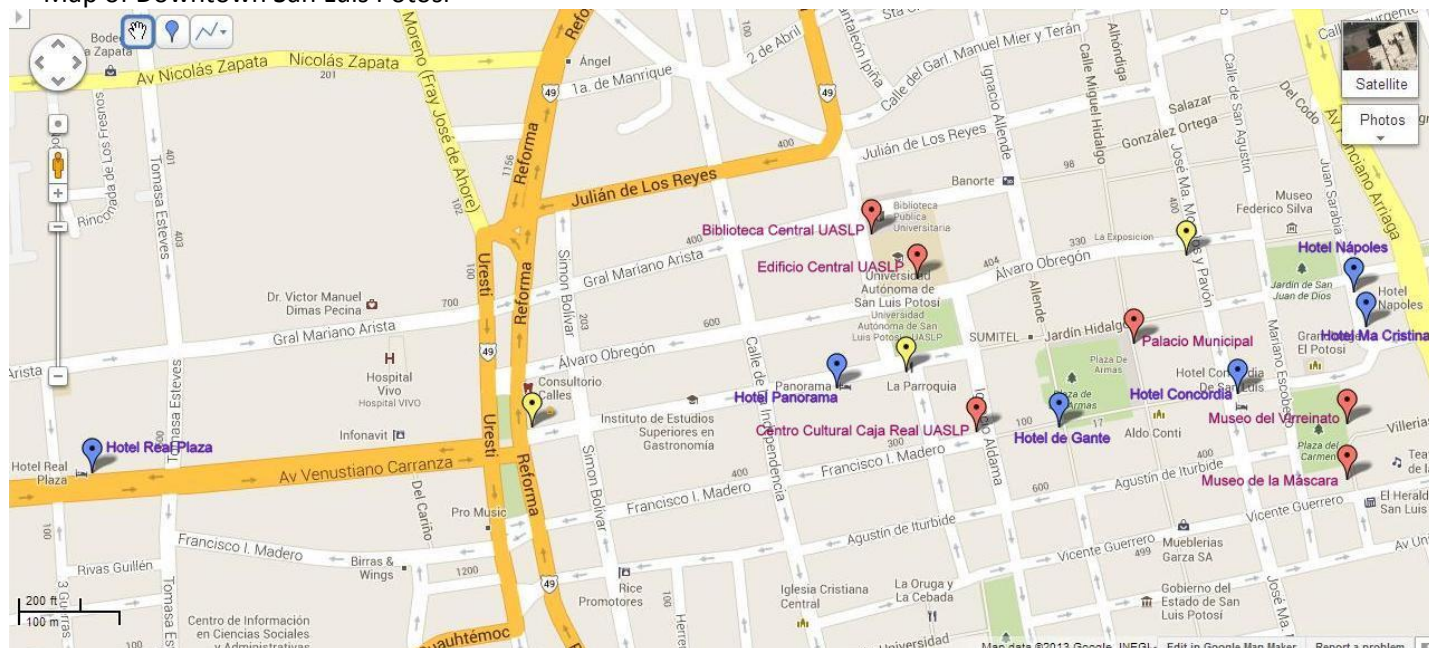
Centro Histórico

Reservations (444) 812 36 33

Upscale restaurant offering Spanish and local specialties.

Open Mon.- Sat. From 1:00 pm to midnight. Sun from 1:00 pm to 6:00 pm

Map of Downtown San Luis Potosí

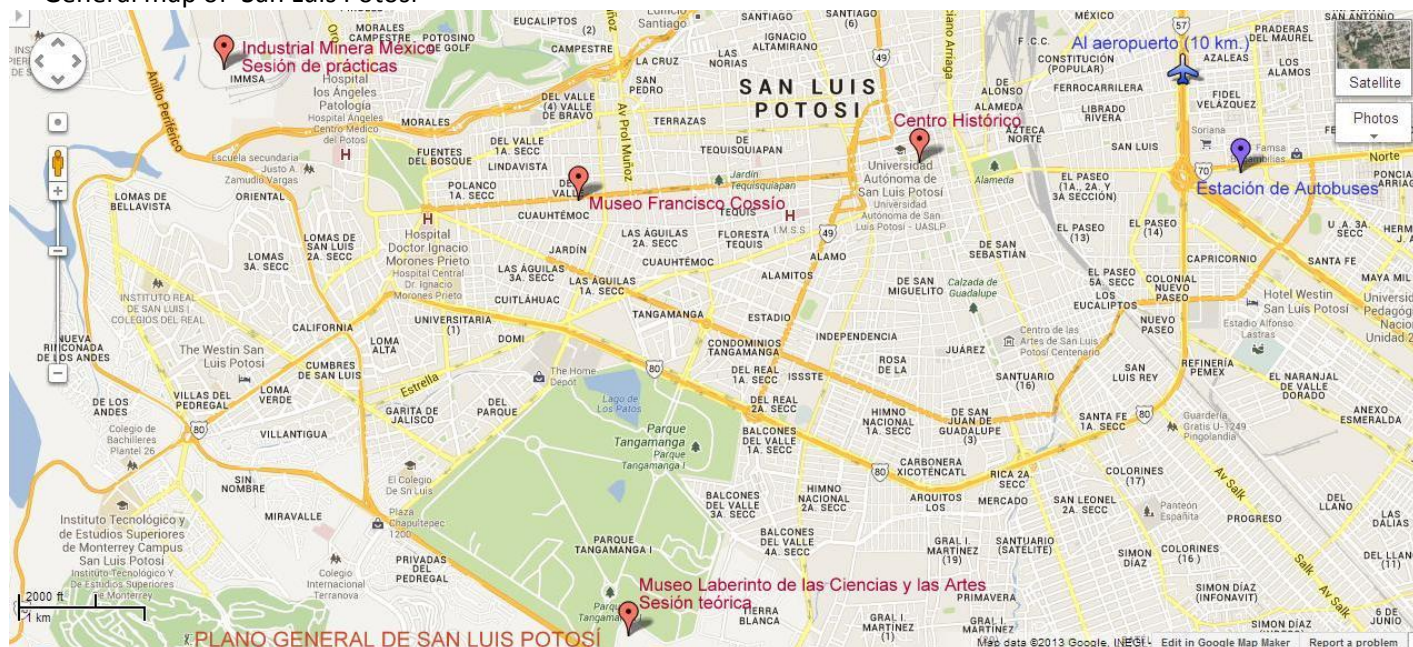


RED- Seminar's venues

BLUE- Hotels

YELLOW- restaurants

General map of San Luis Potosí



**Academic Committee**

Ciro Caraballo Perichi  
Gracia Dorel-Ferré  
Manuel Castillo Martos  
Belem Oviedo Gámez  
Leticia Gamboa Ojeda  
Iván Hernández Ivar  
Niklas Schulze

**Organizing Committee**

Miguel Iwadare  
José Luis García Rubalcava  
Aracely Perez Monroy  
Jorge Villanueva Clavel  
Luis Antonio Ibanez Gonzalez  
Rosa María Gutierrez  
Luis Rodolfo Monreal Acosta  
José Antonio Motilla  
Ernestina Cortés Albor

**Exhibition Coordinator**

Marco Antonio Hernández Badillo